

Business Plan



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1. Overview of the business products and services/brands

1.1. Brief background and History

1. Our iGaming project is “**4RABET**”.
2. We aim to provide various online gambling services, including sportsbook, casino games, and virtual sports.

Established with a clear mission at its core, 4rabet was founded by seasoned veterans of the iGaming sector who identified a crucial need for a platform that not only delivers exceptional gaming content but also prioritizes player satisfaction, security, and responsible gaming practices.

In the records of online gaming, few ventures have left a remarkable trace on the industry landscape. Our company, 4rabet, is eager to carve its name in the records of history by revolutionizing the online gaming experience. Our journey is not merely a quest for profit, but a historic endeavor to redefine the very essence of online gaming industry.

1.2. Unique features that give the competitive edge

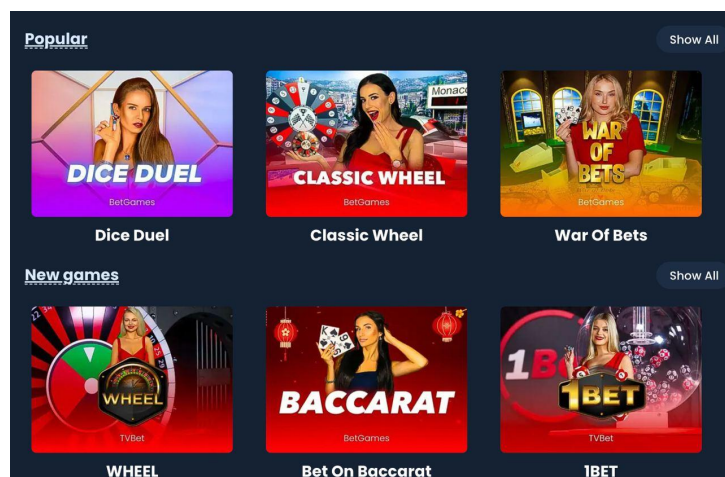
At the core of our historic endeavor lies cutting-edge technology and robust infrastructure. From the development of a scalable server architecture to the implementation of state-of-the-art security protocols, every aspect of our platform has been meticulously crafted to deliver a seamless and immersive gaming experience.

From classic casino games to innovative virtual reality experiences, we have spared no effort in curating an array of offerings that cater to the diverse tastes of our global audience. Our commitment to excellence extends beyond games to encompass intuitive user interfaces, responsive customer support, and engaging social features.

We can provide the list of the unique features that give us the competitive edge.

Innovative Games Portfolio: At our company, innovation is at the heart of everything we do. Our diverse portfolio of games reflects our commitment to pushing the boundaries of online gaming and delivering unforgettable experiences to players around the world. Whether our clients are fans of classic casino games, live casino, cricket, or sport bets, it has something for everyone.

Personalization Features: Our company made personalization a

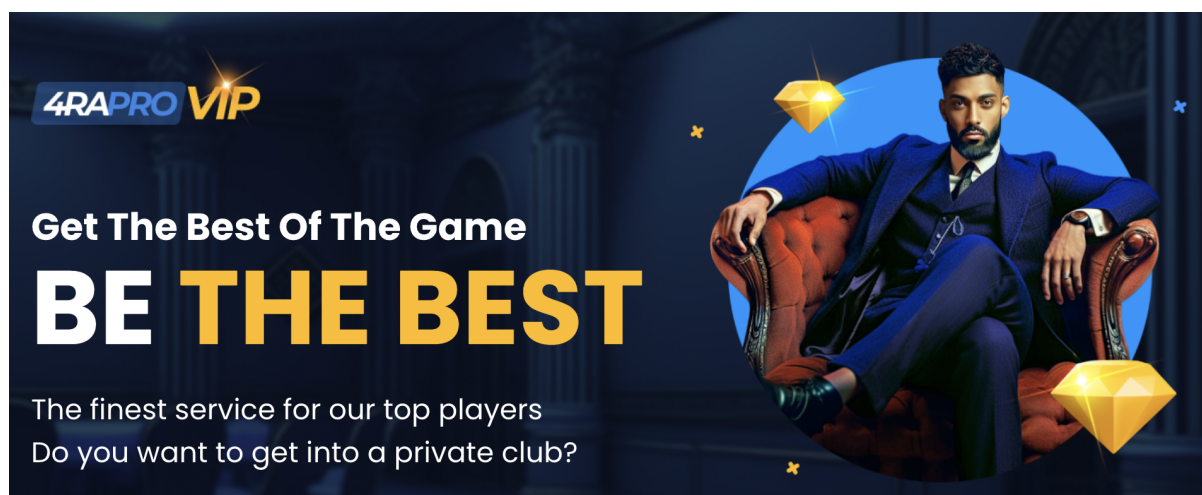


top priority in our online gaming platform. By harnessing the power of data-driven insights and innovative technology, it's able to offer a truly tailored gaming experience that caters to the individual needs of each player.

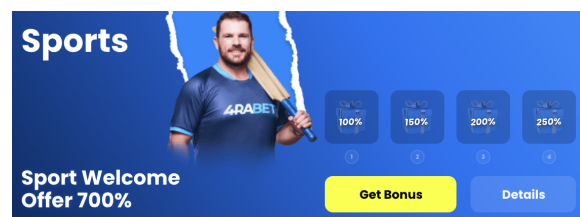
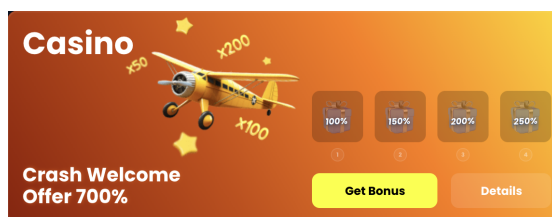
Security and Fair Play: Our company is committed to providing our players with a safe and fair gaming environment, where they can enjoy their favorite games with confidence and peace of mind. Through a comprehensive approach to security and fair play, it upholds the highest standards of integrity and transparency, earning the trust and loyalty of our players.



VIP Service: Our company provides a premium level of personalized service and exclusive perks offered to high-value players, often referred to as VIPs or high rollers. VIPs receive the highest quality service, the bonus that will satisfy you personally, much faster withdrawal, private channel of communication with the personal manager and of course monthly cashback up to 20%



Many special bonuses: Our company provides promotional incentives offered to players to encourage them to sign up, deposit, and continue playing on the platform. These bonuses come in various forms and are designed to attract new players, retain existing ones, and enhance the overall gaming experience. Whether our client want to play Sports or play Casino, our company can offer 700% bonuses.

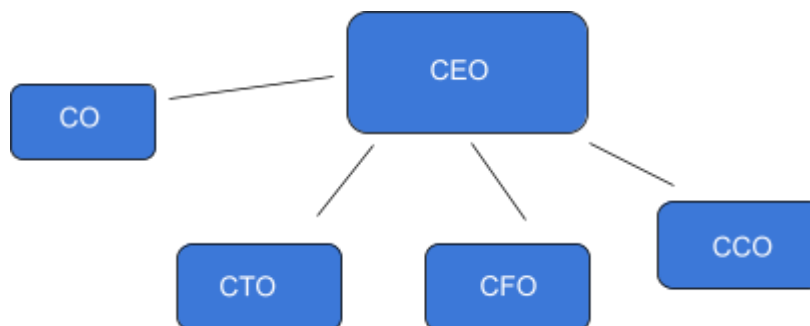


Regulatory Compliance: Our company obtained the necessary license from relevant regulatory body for the jurisdiction where it operates, implemented robust AML and KYC procedures to prevent money laundering, fraud, and underage gambling. This involves verifying the identity of customers, monitoring transactions for suspicious activity, and reporting any suspicious transactions to the appropriate authorities, ensured compliance with data protection and privacy regulations, such as the General Data Protection Regulation (GDPR), ensured compliance with regulations related to payment processing, including anti-money laundering laws and regulations imposed by payment service providers.

Apps for better communication: We provide our customers with the opportunity to play via the official 4rabet app. It's facilitate to promote our product and ease the game.



2. Company management structure



CEO	Dmytrii Sheremeta
CO	Volodymyr Bakotskyi
CFO	To be appointed within 3 months
CTO	To be appointed within 3 months
CCO	To be appointed within 3 months

2.1. Responsibilities

CEO
(Chief Executive Officer)

-
- Representing the company;
 - Development and implementation of the company's strategic vision and long-term growth plan.
 - Driving the company's mission, culture, and values across all levels.
 - Leading efforts to expand the game portfolio, improve player experiences, and adopt new technologies.
 - Overseeing product roadmap and alignment with market demands.
 - Building a high-performing leadership team and foster a positive work culture.
 - Set performance goals and provide guidance and training to team members.
 - Ensuring the company attracts, develops, and retains top talent.
 - Overseeing compliance with industry regulations, licensing conditions, and responsible gaming practices.
 - Manage public relations and address any reputational risks.
 - Guide the company's tech strategy to ensure infrastructure is robust, scalable, and secure.
 - Support the development of in-house technologies and the use of third-party platforms.
 - Ensure the company adopts best practices for software development and IT management.
 - Financial management together with CFO:
 - development and management the company's budget, including forecasting revenues and controlling costs;
 - overseeing robust financial planning and reporting;
 - identification new revenue opportunities and manage risks to maintain financial stability;
 - Setting strategic direction;

-
- Identifying and mitigating risks that may impact the company's operations and implement strategies to mitigate them;
 - Ensuring the compliance with corporate governance standards and best practices;
 - Ensuring effective communication with investors;
 - Driving the innovation and product development initiatives.
-

Overall, the CEO's role plays a pivotal role in driving the success and sustainability of the online gaming company, navigating the complexities of the industry, and leading the organization towards continued growth and innovation.

CO (Compliance Officer)

-
- Maintain up-to-date knowledge of local, national, and international gaming laws;
 - Ensuring that the company complies with all applicable gaming laws, regulations, and licensing requirements in every jurisdiction where it operates;
 - Prepare and submit reports to regulatory bodies as required by law and regulatory bodies;
 - Ensuring that all license conditions and obligations are met, including timely reporting;
 - Conduct regular internal audits to ensure that the company's operations comply with legal and regulatory requirements.
 - Ensuring Fraud Prevention, which includes the following:
 - reviewing and analyzing all financial transactions (deposits, withdrawals, betting patterns) to identify potential fraudulent activities or irregularities;
 - monitoring user accounts for suspicious behavior, including multi-accounting, bonus abuse, in particular through third party analytics tools and AI systems;
 - monitoring analytics tools and AI systems to identify patterns indicative of fraud or money laundering;
 - Oversee the implementation and maintenance of robust transaction monitoring systems to detect suspicious activities or patterns that may indicate money laundering or terrorist financing.

- Regular review and update the company's transaction monitoring parameters and thresholds to ensure they are effective in identifying high-risk activities.
- Investigate and assess potential suspicious transactions and, where necessary, prepare and submit Suspicious Activity Reports (SARs) to the relevant Financial Intelligence Unit (FIU) or regulatory authority.
- Maintain accurate records of all investigations, decisions, and reports, ensuring proper documentation and traceability.
- Collaborate with law enforcement agencies and regulators when necessary, responding to requests for information in a timely and confidential manner.
- Ensure that robust Customer Due Diligence (CDD) and Enhanced Due Diligence (EDD) procedures are in place for new and existing players, especially those identified as high-risk.
- Oversee Know Your Customer (KYC) procedures, ensuring players are properly verified, and risk assessments are conducted at account opening and throughout the customer lifecycle.
- Develop, implement, and regularly update the company's AML and CTF policies and procedures in line with legal requirements and industry best practices.
- Ensure that all relevant departments, especially finance, compliance, and customer service, adhere to the established AML policies.
- Maintain detailed records of all AML activities, including CDD records, SARs, transaction monitoring results, and risk assessments, for the required regulatory retention period.
- Provide regular AML/CTF training sessions for employees, ensuring all staff are aware of their responsibilities in preventing money laundering.
- Provide specialized training for higher-risk departments, such as customer support and finance, to help them recognize suspicious activity and handle it appropriately.
- Ensure that proper protocols are in place for suspending or terminating customer accounts that are identified as high-risk for money laundering.
- Coordinate with legal and customer support teams to handle the closure of accounts in a manner that complies with legal obligations.
- Provide regular reports to senior management and the board on the effectiveness of the AML framework, key risks, and ongoing efforts to enhance compliance.

Overall, the compliance officer in a gaming company plays a vital role in ensuring that the organization consistently operates within the framework of applicable laws, regulations, and industry standards. They are responsible for monitoring and enforcing compliance

across all aspects of the business, safeguarding the company from legal risks and helping maintain ethical and regulatory integrity.

CTO
(Chief Technology Officer)

- Lead the technology team in development and maintenance scalable, secure, and reliable gaming platform.
- Overseeing development of particular modules (payment, affiliate, etc.) of Company's platform according to the particular needs.
- Ensuring the platform is capable of supporting a high volume of transactions with low latency.
- Oversee the integration of third-party games and payment, software or other service providers into the platform.
- Overseeing the performance, availability, and security of the company's IT infrastructure, including servers, databases, and cloud services.
- Develop and implement disaster recovery and business continuity plans to ensure minimal downtime in the event of a technical failure or external threat.
- Regularly test and update these plans, ensuring all critical systems and data can be restored quickly and efficiently.
- Ensuring that the company's technology and gaming platform comply with all relevant regulations, including jurisdiction-specific gaming laws and technical standards.
- Collaborate with the Compliance Officer to implement technology solutions that support regulatory requirements, such as Know Your Customer (KYC), anti-money laundering (AML), and responsible gaming.
- Implement and maintain robust cybersecurity measures to protect the company from data breaches, hacking, and other cyber threats.
- Oversee the technology roadmap, prioritizing features, updates, and releases based on business needs and market trends.
- Monitor and control expenses related to technology projects, infrastructure, and vendor contracts to ensure adherence to the budget.

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- Collaborate with the product, marketing, and operations teams to ensure technology solutions support customer acquisition, retention, and other business needs.
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Overall, the CTO plays a critical role in driving technological innovation, ensuring the security and reliability of the gaming platform, and supporting the company's overall growth and success in the dynamic and competitive online gaming industry.

CFO (Chief Financial Officer)

-
- Development and implementation of the company's long-term financial strategy in alignment with overall business objectives.
 - Lead the budgeting, forecasting, and financial planning processes, ensuring alignment with the company's strategic objectives.
 - Providing financial advice to the CEO, executive team, and Board to guide decision-making.
 - Set financial goals, performance metrics, and KPIs to monitor the company's financial performance.
 - Analyzing of financial data and performance metrics, to ensure cost management, revenue growth, and profitability.
 - Oversee the management of all revenue streams, including player deposits, gaming revenue, and affiliate programs.
 - Work closely with marketing, operations, and product teams to manage costs.
 - Work with retention department to monitor player behavior, spending patterns, optimize pricing, bonus management, retention strategies, and revenue streams.
 - Ensuring timely and accurate preparation of financial statements, reports, and disclosures in accordance with international accounting standards (e.g., IFRS, GAAP) in all group companies.
 - Overseeing the preparation of monthly, quarterly, and annual financial reports for senior management, the board, and regulatory authorities.
 - Collaboration with the Compliance Officer and legal teams to monitor regulatory developments and manage the financial impact of new gaming laws.

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- Management of the company's liquidity to ensure adequate cash flow for daily operations, investments, and capital expenditures.
 - Overseeing cash management strategies, including player fund segregation, reserve requirements, and payment processing.
 - Optimize relationships with banks, payment processors, and financial institutions to ensure proper work of payment solution.
 - Conduction financial audits and implement internal controls to monitor and manage expenditures.
 - Overseeing tax strategy and compliance, fulfillment of tax obligations in jurisdictions of the company operations.
-

Overall, the CFO plays a pivotal role in overseeing the financial health of the organization, ensuring profitability, regulatory compliance, and efficient use of resources. The CFO leads financial planning, risk management, and drives key business strategies to support growth and maintain sustainable operations within a highly competitive environment.

CCO (Chief Commercial Officer)

-
- Development and implementation of the Company's operational strategies that align with the overall goals and objectives.
 - Leading and overseeing all day-to-day operations of the company, performance of all departments.
 - Overseeing the development and enhancement of iGaming products, ensuring they meet market demands, regulatory standards, and player expectations.
 - Collaboration with product, tech development, and other teams to ensure timely delivery of new games and platform features.
 - Implementation of process improvements to optimize operational efficiency across the business, from customer service to product delivery.
 - Implementation of performance metrics (KPIs) across departments to ensure teams meet operational targets and goals.
 - Work with the CFO and other executives to develop and manage the company's operating budget, ensuring cost-effective operations.

-
- Collaboration with the Compliance Officer to ensure adherence to industry standards such as anti-money laundering (AML) and responsible gaming practices; development of relationships with fraud prevention and automatic anti-money laundering solution providers.
 - Development and implementation of strategies to enhance customer satisfaction, including improvements in response time, issue resolution, and player retention initiatives.
 - Support the company's growth strategy by overseeing expansion into new markets, ensuring that operations are adapted to meet local regulatory and market requirements.
 - Business development with providers (game, payment, software etc.).
 - Identify and evaluate new business opportunities, partnerships, and potential acquisitions to expand the company's reach and competitive position.
 - Overseeing technology upgrades, integration of new software, games, and third-party systems.
 - Overseeing recruitment, training, and professional development.
 - Providing regular operational updates to the CEO and the Board, including key performance metrics, strategic initiatives, and business risks.
-

Overall, the CCO plays a crucial role in safeguarding the company's reputation, ensuring legal and ethical conduct, and maintaining trust with regulators, customers, and other stakeholders in the online gaming industry.

3. Risk management.

Risk assessment in our company involves identifying potential risks that could affect the company's operations, reputation, financial health, and regulatory compliance. Typically, risk is assessed as:

1. The first step in risk assessment is to identify potential risks across various areas of the business.
2. Once risks are identified, they are analyzed to understand their potential impact and likelihood of occurrence.
3. The next step is to develop and implement mitigation strategies to address them effectively.
4. Fostering a risk-aware culture within the organization is essential for effective risk assessment.

5. Conduct scenario planning exercises to anticipate potential future risks and develop contingency plans to mitigate them.

Here are some common approaches to risk mitigation in our online gaming company:

Regulatory Compliance: We ensure compliance with gaming regulations and licensing requirements in all jurisdictions where the company operates, implement robust compliance programs, policies, and procedures to mitigate regulatory risks and avoid penalties or sanctions.

Responsible Gaming Practices: We promote responsible gaming practices to mitigate the risk of problem gambling and protect vulnerable players.

Fraud Prevention: We implement fraud detection and prevention measures to mitigate the risk of fraudulent activities such as payment fraud, identity theft, and account takeover.

Data Protection and Privacy: We implement measures to protect the privacy and security of user data in compliance with data protection regulations such as GDPR.

Business Continuity Planning: We develop and maintain business continuity and disaster recovery plans to mitigate the impact of unforeseen events such as natural disasters, cyber attacks, or system failures.

Internal and external audits play a crucial role in ensuring transparency, accountability, and compliance within our company's business and financial operations.

In our company, internal audits cover various key areas such as financial reporting, revenue assurance, fraud detection, information technology controls, cybersecurity measures, responsible gaming practices, and compliance with regulatory standards. Internal audits are conducted by an independent internal audit team within the company. Upon completion of the audit, the internal audit team prepares audit reports detailing their findings, observations, and recommendations for improvement.

4rabet also always ready for external audit, when independent external audit firms or certified public accountants (CPAs) conduct audit to provide an objective assessment of the company's financial statements and compliance with applicable accounting standards, laws, and regulations. 4rabet provides all required company's financial statements and internal controls document for audit opinion to be clean.

4. Business forecasts

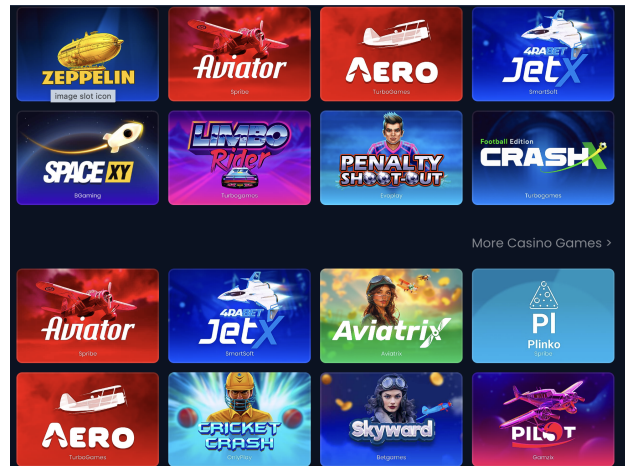
Please refer to Annex 1 for detailed Business Forecasts.

5. Strategic Business Growth Approach and Market Positioning

4rabet's trajectory towards market leadership revolves around a dynamic growth strategy

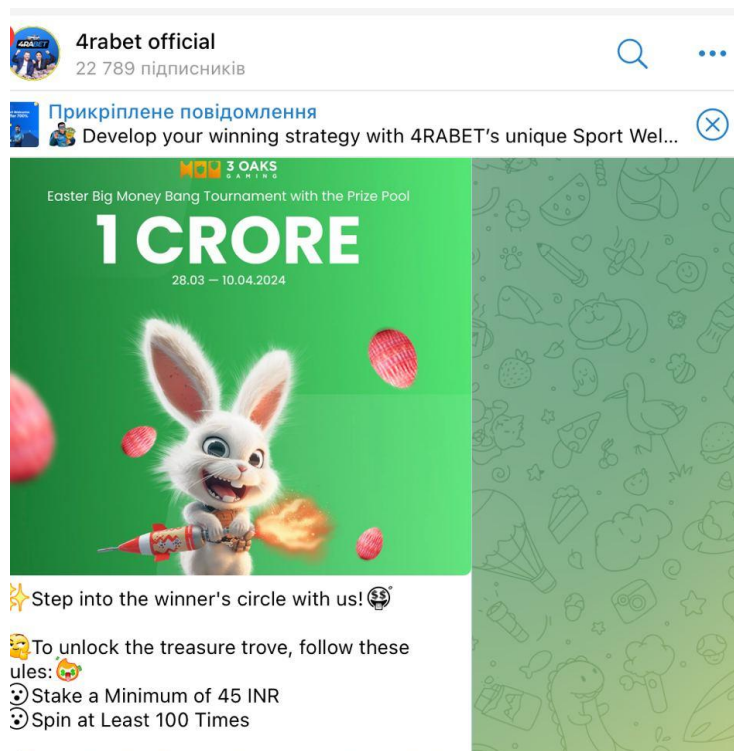
orchestrated across various fronts:

5.1. Creating of engaging gameplay: we gonna develop games with compelling gameplay mechanics, immersive storylines, and challenging levels to keep players interested and coming back for more; also we will keep our game fresh and exciting by regularly releasing new content such as levels, characters, maps, quests, or events. This provides players with new experiences and reasons to continue playing.



5.2. User acquisition: we gonna to use targeted advertising campaigns on platforms such as social media, gaming websites, and app stores to reach potential players who are likely to be interested in your games. As we have gaming app, we gonna optimize our game's app store listings with relevant keywords, compelling visuals, and engaging descriptions to improve visibility and ranking in app store search results. A well-optimized app store listing can increase organic downloads and attract users who are actively searching for games like our.

Our Telegram



5.3. Financial planning: we gonna estimate our company's revenue streams, including sales from game purchases, in-game purchases (microtransactions), subscriptions, advertising, sponsorships, and licensing agreements; identify all costs associated with game development, marketing, operations, and infrastructure; ensure that we have sufficient liquidity to cover operating expenses, debt obligations, and unforeseen expenses while

maintaining a healthy cash reserve for growth opportunities and emergencies.

5.4. Engagement and Retention Excellence: we gonna collect and aggregate relevant data from various sources, including in-game analytics, user interactions, marketing campaigns, customer support tickets, social media mentions, and app store reviews; define key performance indicators that align with our business objectives and measure the success of our games, marketing campaigns, and operational processes; analyze our data to gain actionable insights into player behavior, preferences, trends, and pain points.

5.5. Timelines: We gonna maintain the dynamic and adaptable timelines, allowing for adjustments based on changing priorities, market conditions, and unforeseen challenges. Regular review and communication among team members are essential to ensure alignment and progress towards company goals, so we gonna promote open communication and relationships in our community.

5.6. Strategic Partnerships: we'll collaborate with platforms, partner with technology companies specializing in game engines, development tools, middleware, cloud services, and infrastructure solutions to enhance your game development process and improve game performance, partner with game publishers, distributors, or aggregators to expand the reach of our games through alternative distribution channels, including retail stores, digital storefronts, subscription services, and game bundles.

6. Key suppliers and material dependencies

In the first steps, “4rabet” will work with certified lead gambling providers and games studios only. The games will be provided both via direct integration with game providers and via game integrators. Thanks to this mixed approach, “4rabet” will have the possibility to provide users with a wide range of games immediately at the start and get good coverage in chosen regions.

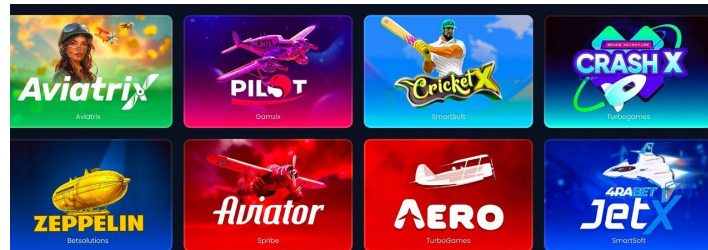
We are focused on the following kind of games:



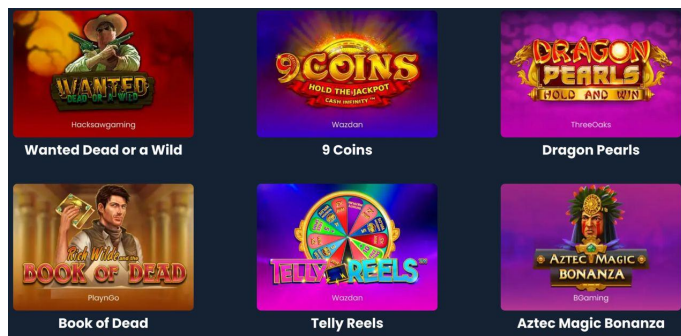
4. Cricket



5. Crash Games



6. Slots



Game aggregators

1. Slotegrator

We have engaged the services of several game providers.

- **Evolution:**
- **Pragmatic Play:** Pragmatic Play is a leading provider of slots, live dealer games, and bingo, known for its high-quality graphics and engaging features.
- **Booming Games:** Booming Games offers engaging slot games with unique themes, creative bonus features, and vibrant graphics.
- **Concept Gaming:** Concept Gaming provides diverse casino games, including slots and table games, with flexible gameplay and multi-platform support.
- **G. Games:** G. Games creates visually captivating slots, table games, and scratch cards, known for their unique designs and rewarding features.
- **Hacksaw Gaming:** Hacksaw Gaming is famous for its innovative scratch cards and

slots, offering modern gameplay and distinctive themes.

- **iSoftBet:** iSoftBet delivers a wide range of slots and table games with cinematic graphics, unique mechanics, and frequent new releases.
- **Relax Gaming:** Relax Gaming offers a variety of casino games, including slots and poker, focusing on innovative game mechanics and collaboration with other studios.
- **Skywind:** Skywind develops diverse casino games, including slots and arcade-style games, with a focus on immersive experiences and bonus features.

2. Gamicorp

- **Lucky Elephant:** Lucky Elephant creates engaging slot games known for their colorful themes, user-friendly gameplay, and rewarding bonus features.
- **Mancala:** Mancala specializes in slot games with a mix of classic and modern themes, offering unique game mechanics and frequent in-game bonuses.
- **Funta:** Funta delivers entertaining slot games and arcade-style casino content, focusing on fun gameplay and vibrant visual effects.
- **BetGames:** BetGames is a live casino game provider offering unique betting experiences on live-streamed games, including lottery-style and table games with real dealers.

**We are actively enhancing our business risk management framework to ensure sustainable growth and resilience. As part of these efforts, we are in discussions with several aggregators to diversify our partnerships, optimize revenue streams, and mitigate operational risks. These collaborations aim to strengthen our market position and provide greater flexibility in adapting to industry changes.*

Game Providers

Spribe: Spribe is an innovative game development company specializing in creating engaging and modern online casino games, with a focus on fast-paced, skill-based, and crash-style games. Established in 2018, Spribe has quickly gained popularity for its unique approach to game design, combining traditional iGaming elements with cutting-edge features. The company is well-known for providing next-generation gaming experiences that appeal to both casual and seasoned players.

One of Spribe's most popular titles is **Aviator**, a highly interactive crash game where players bet on an ascending plane that increases in multiplier value as it climbs. The challenge is for players to cash out before the plane flies away, and the game crashes, losing the bet. Aviator stands out for its simple yet thrilling mechanics, social interaction features like live chat, and provably fair system, making it a favorite in online casinos worldwide.

**We are actively discuss the integration opportunities with several game providers to diversify our game portfolio, and ensure that all players' needs will be satisfied. Our efforts -*

to ensure direct integration of all game providers without any intermediaries.

Payment providers

- **Astropay**

AstroPay, founded in 2009 and headquartered in London, is a global payment solution provider that facilitates online transactions with speed, security, and convenience. It offers a range of services, including prepaid cards and e-wallets, enabling users to make payments and transfer funds across borders effortlessly. With millions of customers and partnerships with numerous merchants worldwide, AstroPay aims to simplify international payments while ensuring a seamless experience for users. The company is committed to expanding its presence in emerging markets, providing innovative financial solutions to meet the needs of a global audience.

Other

- **Covery AI**

Covery AI is a leading provider of **AML (Anti-Money Laundering)** and **anti-fraud solutions** designed for businesses across various industries, including iGaming, fintech, e-commerce, and payment processing. Covery AI specializes in helping companies protect themselves from financial crimes, fraud, and regulatory breaches by offering advanced tools that ensure compliance with international standards and reduce risks.

7. Legal and governance framework.

In our company UBO, Dmytrii Sheremeta is responsible for setting the company's strategic direction and long-term goals. He, together with CO, oversees the company's risk management processes, including identifying, assessing, and mitigating risks related to operations, finance, cybersecurity, legal compliance, and reputation. He ensures that appropriate risk management policies and controls are in place.

Dmytrii monitors the company's financial performance, including reviewing financial statements, budgets, forecasts, and key financial metrics; provide oversight of financial reporting, audit processes, and compliance with accounting standards and regulatory requirements.

Dmytrii ensures that the company adheres to best practices in corporate governance, including maintaining an independent board structure, establishing board committees (e.g., audit committee, compensation committee, nominating/governance committee), and implementing policies to promote transparency, accountability, and ethical conduct.

8. Player verification

Players will undergo a streamlined multi-step registration process, submitting essential details, including, email, password, and personal information.

Upon submission by the players, the system automatically verifies eligibility through checks against restricted countries and age requirements, aligning with regulatory standards. For enhanced security and compliance, players may be requested to provide supplementary documents, such as proof of identity, address, and source of funds.

Our platform will maintain continuous surveillance to detect and investigate any suspicious activities related to financial crimes, prioritizing the safety and integrity of the gaming environment.

9. Conclusion

Our business plan outlines a comprehensive strategy for growing an online gaming company poised for success in today's dynamic and competitive market. By capitalizing on emerging trends, leveraging cutting-edge technologies, and prioritizing player engagement and satisfaction, we aim to create immersive gaming experiences that captivate audiences and drive sustainable growth.

Through strategic partnerships, innovative game development, targeted marketing campaigns, and data-driven optimization, we are committed to achieving our long-term objectives of becoming a leader in the online gaming industry.

Our focus on financial sustainability, operational excellence, and customer-centricity will guide us as we navigate challenges, seize opportunities, and deliver value to our shareholders, employees, players, and stakeholders.

With a talented team of industry experts, a portfolio of high-quality games, and a commitment to innovation and excellence, we are confident in our ability to build a successful and enduring online gaming company that delights players, inspires creativity, and leaves a lasting impact on the gaming landscape.

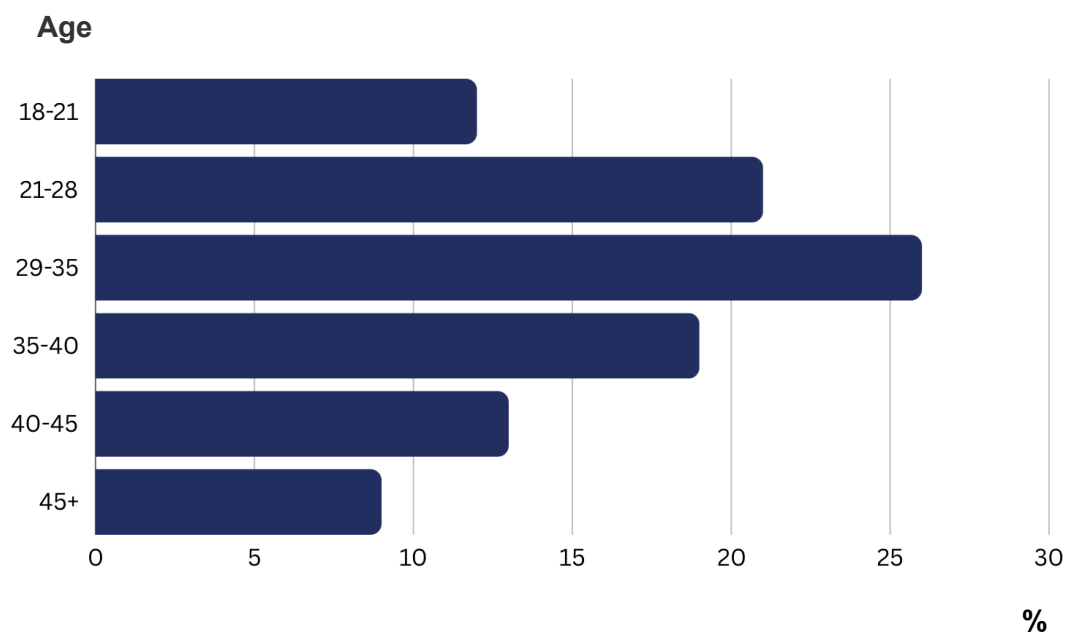
As stated in the business plan, we are developing a new way for the gambling company, which is aimed at a relatively young and progressive generation that will be able to appreciate our system and this will be one of the factors in choosing our online gaming company against the competition.



Annex 1 Business forecasts

India's online gambling market is largely influenced by its young population, with over **three-quarters under the age of 45**. Cities like Bangalore and Hyderabad are at the forefront of this digital gambling trend.

Target Audience: men 21-35 years old - the target core, can be expanded to 40-45.
Interests: sports, cricket, the opportunity to occupy something in their spare time and have fun.



India currently has about 560 million gamers, of whom 144 million paid for games in 2023. By 2028, the total gamer base might reach 916 million, with 240 million of them paying for games.

The Indian gaming ecosystem is slated to grow at 14% CAGR to reach a revenue of \$6 billion by 2028.

Our company faced the growth of the gaming ecosystem in India, too.

Cash Flow Projections

Our projections forecast strong P&L and cash flow for the online casino and its complementary offerings. Our project is developing, so we are investing as much as it is needed to attract as many new customers as possible. This is our investment in the future of **4RABET**.

We spend a lot of sums for marketing and affiliate to promote our project and do it more visible for potential customers. We are committed to growing and significantly expanding our team to make our services better.

Profit & Loss Statement (in EUR)		Y1	Y2	Y3
Casino Wager		27,360,000.00	35,568,000.00	49,795,200.00
Return to Player (RTP)		95%	95%	95%
Winnings		25,920,000.00	33,696,000.00	47,174,400.00
Total GGR		1,440,000.00	1,872,000.00	2,620,800.00
Bonus Convert	-20%	-288,000.00	-374,400.00	-524,160.00
Jackpot Contrib.	-1%	-14,400.00	-18,720.00	-26,208.00
Total NGR		1,137,600.00	1,478,880.00	2,070,432.00
License fee to Game Providers	12%	-172,800.00	-224,640.00	-248,451.00
Platform Provider (own)	0%	0	0	0
PSP Costs	8%	-115,200.00	-149,760.00	-209,664.00
Gaming tax		not included	not included	not included
Marketing		-168,000.00	-170,000.0	-159,000.00
Affiliate cost (% of GGR)		-360,000.00 (25%)	-468,000.00 (25%)	-655,200.00 (25%)
Gross Profit, Loss		321,600.00	466,480.00	798,117.00
OP Ex				
Tech Team		110,000.00	160,000.00	210,000.00
Marketing Team		42,000.00	58,000.00	70,000.00
Payments Team		74,000.00	80,000.00	92,000.00
Risk/Compliance Team		36,000.00	50,000.00	59,000.00
Other Suppliers		45,000.00	57,000.00	68,000.00
Administrative costs		35,000.00	44,800.00	52,900.00
Total OpEx		342,000.00	449,800.00	629,900.00
Net Profit		-20,400.00	16,680.00	168,217.00

